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Arizona Corporation Commission  
1200 W Washington  
Phoenix, AZ 85007

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Arizona Corporation Commission  
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RE: Continued Support of the Energy Efficiency Standards Adopted In 2010

ARIZONA CORPORATION COMMISSION  
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Dear Chairman Stump and Commissioners,

As an APS customer and small business owner within the energy efficiency industry, I urge you to continue to support the 2010 Energy Efficiency Standards that were adopted by the Commission. Eliminating these standards and goals will be detrimental to ratepayers statewide, force green energy and solar companies to cut jobs or go out of business, and increase the carbon footprint and energy consumption in our state.

Today's consumers are more budget and energy conscious than ever before. The recent recession has taught us to save everywhere we can, and our utility bills are no exception. Many can hardly afford their current utility bills and dread opening their summer bills here in Arizona. Customers who have made energy improvements to their homes and businesses through these programs are grateful that they can save money on utility expenses while doing their part to reduce energy consumption on our already overloaded power grids. More and more consumers want to make their homes more efficient for comfort, financial savings, and to increase their home's value. We have just begun to chip away at the tip of the iceberg in this short time, and by keeping the existing standard in place, we can make a difference here in our state; one that other states can look to for energy efficiency guidance. This is Arizona's chance to shine and lead by example.

Hundreds of jobs have been created in Arizona, many by small businesses, to help consumers and utility companies achieve energy efficiency savings and goals. Eradicating the measure in place sends a message to consumers that energy conservation is not important, thus reducing demand for this industry's services, and consequently forcing companies to cut jobs or go out of business completely. By supporting the 2010 standard, we can continue to grow the energy efficiency industry, keeping jobs and skilled workers right here in Arizona.

Our natural resources are limited, yet vital in our daily lives today and in the future. Conservation, along with increased development and use of alternative energy sources, must take place now to secure these essential resources for upcoming generations. Decision 71819, Docket No. RE-000000-09-0427, § 48 of the Arizona Corporation Commission's Opinion and Order in the Matter of the Notice of Proposed Rulemaking on Electric Energy Efficiency addressed how increasing energy efficiency would benefit Arizona residents and help preserve resources. A few of these key points are:

- f. Increasing energy efficiency will result in less air pollution, reduced carbon emissions, less consumption of water, and fewer other adverse environmental impacts than would occur if energy efficiency is not increased;
- g. Increasing energy efficiency will reduce affected utilities' costs of compliance with current and future environmental regulations.
- h. Increasing energy efficiency will reduce load growth, diversify energy resources, and enhance the reliability of the electric grid, thereby reducing the pressure on and costs of electric distribution and transmission;
- i. Increasing energy efficiency will help the Commission ensure that patrons of affected utilities receive safe, adequate, and reliable electric service at just and reasonable rates;
- j. Continued reliance on existing generation resources without increasing energy efficiency is inadequate and insufficient to promote and safeguard the security, convenience, health, and safety of electric utilities' customers and the Arizona public and is thus unjust, unreasonable, unsafe and improper;

Based on these points, it makes logical sense to continue supporting the current efficiency standards. To abolish them would not benefit Arizona residents from a financial or environmental perspective, and puts the future of our resources in jeopardy.

Let's keep Arizona moving in the right direction by opposing elimination of or changes to the current Energy Efficiency standards.

Respectfully,

Philip Pinton  
Owner